

# **Introducing Lifestyle Profiling**





#### LIFESTYLE PROFILING

Day to day lifestyle stress has a major influence on athletic performance and overall well-being.

Coaches are only with an athlete for a small portion of their day or week.

They are often unaware of the lifestyle stressors that are affecting their athletes and team.



#### LIFESTYLE PROFILING SURVEY

Educating and empowering athletes to make informed decisions to improve their lifestyle can pay huge dividends on the playing field.

Our new lifestyle profiling functionality provides invaluable insight into the well-being of your team with clear visuals that help you make informed decisions to prepare your athletes for optimal performance.





#### Lifestyle profiling explained

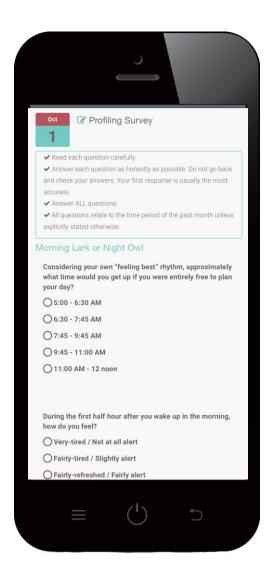
Athlete's complete the profiling survey on Metrifit which has questions based on validated questionnaires in different key areas including:-

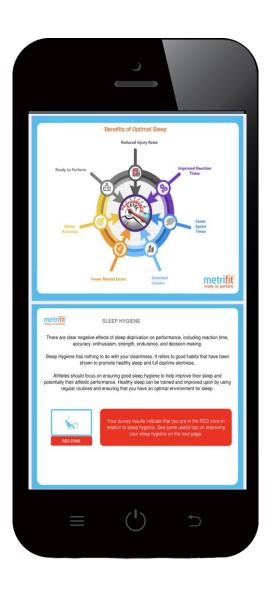
- Sleep Quality
- Sleep Duration
- Sleep Hygiene/Habits/Chronotype
- Stress
- Mental Health
- Physical Health
- Mental Fatigue
- Physical Fatigue
- Motivation
- Nutrition & Hydration
- Relaxation
- Training & Competition





#### Lifestyle profiling explained

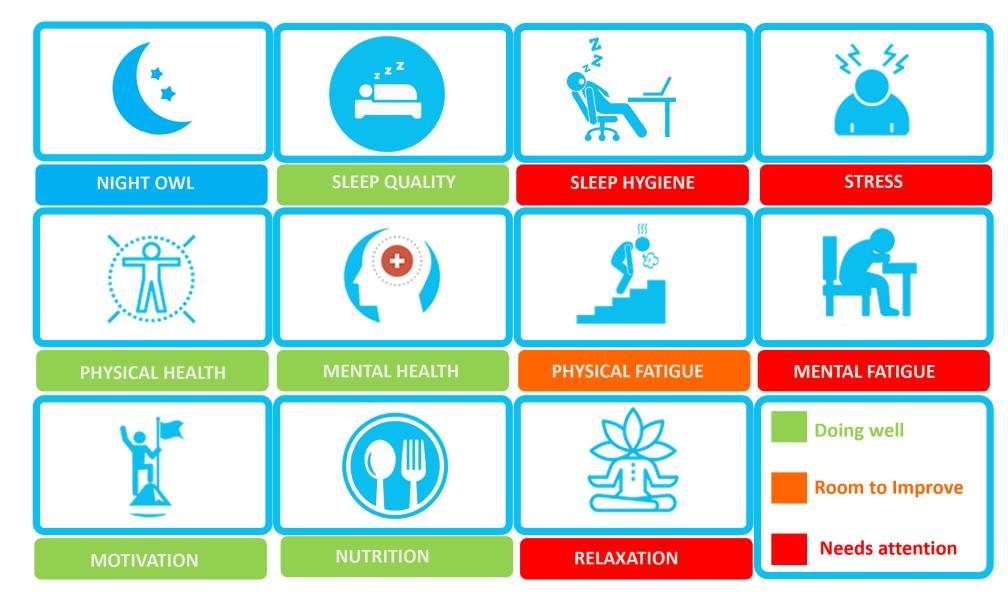




- ✓ The survey is easy to complete on the phone and divided into sections to allow for easy input.
- ✓ Once complete, the athlete will be provided with a personalized and dynamic PDF report which is private to them. This report includes easy to read visuals with scoring information as well as feedback on the different areas. Educational infographics and suggestions are included to help show how improvement can be made.
- ✓ Athletes can give permission to a coach or staff member to view their individual report.
- Summary team information is available to coaches.
- ✓ Athletes will not be allowed to retake the survey until a period of time has passed. This can be configurable but is at least a minimum of 1 month to allow for completion of goals/objectives.



## **Individual PDF page samples**





### **Individual PDF page samples**

"Your calm mind is the ultimate weapon against your challenges. So relax"

- Bryant McGill

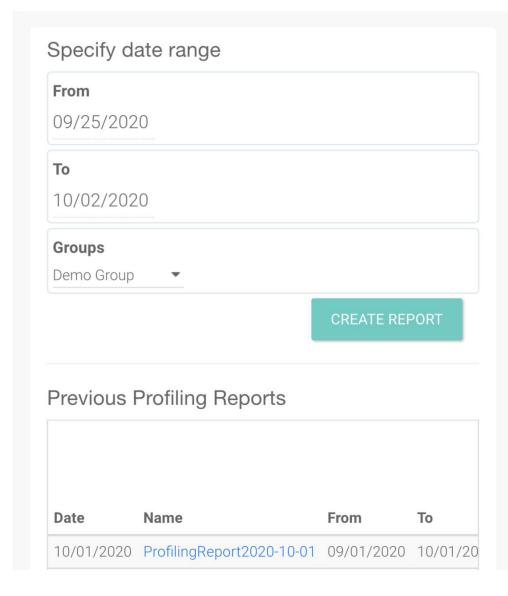
Work Life Balance is very important. Try to make time for family, friends, hobbies and doing things that you enjoy. Relaxation training has been shown in research to help increase your mental resilience. Relaxation techniques such as breathing and meditation are helpful tools for coping with stress and promoting long-term health by slowing down your body and quieting your mind.



You are in the AMBER zone. Try to make time for family and friends or engage in an activity or hobby that calms and relaxes you. You could also try meditation, breathing techniques and practice positive thinking to help improve in this area.



#### **Lifestyle profiling - Coach Overview**

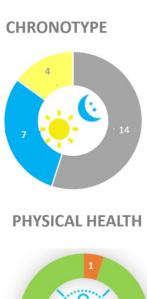


- ✓ When athletes have completed their survey, an admin coach can set from and to dates and request a team / group lifestyle profiling report. This can be reviewed and shared with coaches and other staff
- ✓ In order to protect athlete privacy a minimum of individual surveys must be completed so as to protect individual athlete's data.
- ✓ Athletes can give permission to a coach or staff member to view their individual report and they can then review the individual PDF but also all the individual answers to questions by that athlete.
- This report details summary information across the team for the key areas mentioned above. Information for each key area along with advice and areas to focus on is also included. This feedback can provide both athletes and coaches with invaluable information that can be used to educate and set goals/objectives to improve.



## **Team Overview Page Samples**











**STRESS** 





**MENTAL HEALTH** 





**MENTAL FATIGUE** 





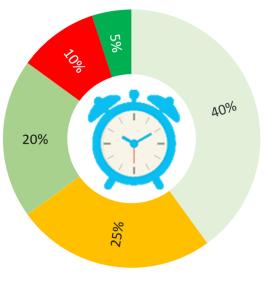






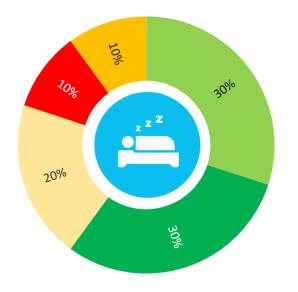
#### **Team Overview Page Sample**

In the past month how many hours and minutes of actual sleep do you get at night?



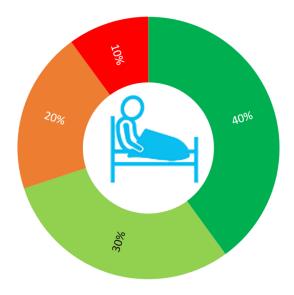
- 9 hours or more
- 8 9 hours
- 7 8 hours
- 6 7 hours
- less than 6 hours

How satisfied/dissatisfied are you with the quality of your sleep?



- Very satisfied
- Somewhat satisfied
- Neither satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied

In the past month how often did you have trouble staying asleep?



- None
- Once or twice per week
- 3 or 4 times per week
- 5 7 times per week



## Bespoke infographics

Educational infographics and summary information based on research will be included in the report and varied each month to promote education. Each month the report will be dynamic and provide new information based on latest research and recommendations for the key areas

#### Benefits of Optimal Sleep **Reduced Injury Rates Improved Reaction** Ready to Perform **Times Faster** Accuracy **Extended Fewer Mental Errors** Careers ready to perform

#### Sleep Hygiene Guidelines























KEEP BEDROOM COOL, DARK AND COMFORTABLE









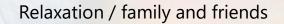


SEEK OUT BRIGHT LIGHT IN MORNINGS BUT AVOID IN EVENING





#### How are you ensuring the health and well-being of your athletes?



Physical and mental health

Stress

Sleep quality

rofiling Monitoring Evaluation Improvement

360° Athlete

Sleep hygiene

Motivation

Nutrition

**Training and Competition** 

# metrifit ready to perform

## **Lifestyle Profiling**

To find out more please email us at info@metrifit.com

